

# Privacy policy and cookies

---

The Danish Learning Festival collects information about users of the website on danmarkslaeringsfestival.dk (cookies and newsletter), in the registration system Trippus and through App from EventMobi in agreement with the data protection legislation.

The information is collected so that we can perform the best service possible and improve your experience with The Danish Learning Festival event.

The information collected is:

- IP-address, sessions-ID (visit-ID) and technical information about the device you're accessing the website from.
- Personal data that you have given us yourself, for example in connection with newsletter subscription, use of the App or when booking a ticket for the event.
- Answers in connection with user- and satisfaction surveys in connection with the event.

## Personal data and newsletter subscription

The Danish Learning Festival sends newsletters and messages to assigned participants about subjects related to the Learning Festival. When you subscribe to our newsletter and messages you give your consent to us collecting and processing information about you.

The Danish Learning Festival processes your e-mail address. In addition to sending out the newsletter, your information is processed in connection with the collection of statistics regarding the use of the newsletter to improve our newsletters.

We do not pass along e-mail addresses or any other information to third party, and we do not use them in any other connection.

You can at any time withdraw your consent to processing your personal data in connection with newsletters by unsubscribing to the newsletter.

If you withdraw your consent it will not affect the legality of processing the personal data up until the time of the withdrawal.

If you withdraw your consent your personal data will be deleted.

## We use cookies on our website

Danmarkslaeringsfestival.dk uses cookies.

A cookie is a file which is placed on your device (PC, smartphone, tablet or similar). It makes it possible to recognize your device and collect information about the sites and functions that are visited through your

browser. But cookies can't see who you are, what your name is, where you live or if the device is used by one or more persons. Also, it can't spread viruses or malware.

The first time you visit our website, you will see a banner with information about cookies. When you click further on, a cookie is placed to gather statistics about your use of the website, and the banner disappears. We use the statistics to improve the usability of our website. The information in the statistics is anonymous, and will not be connected to you as a user.

### Third party-cookies

In some instances we also use cookies originating from third parties. Reference is moreover made to the overview of the individual cookies below.

### How you reject or delete cookies

If you wish to avoid cookies entirely, you can switch off cookies in your browser, for details visit: <http://danmarkslaeringsfestival.dk/cookies>. A lot of cookies are used to improve the usability or functionality of websites. Consequently, switching off cookies can prevent you from using certain parts of our website. We have described how and why we use the applied cookies below.

### Overview of cookies at danmarkslaeringsfestival.dk

| Name                 | Provider                    | Period of storage | Purpose  |
|----------------------|-----------------------------|-------------------|--|
| @@History/@@scroll # | Youtube.com                 | Session           | Statistics.  |
| _ga                  | danmarkslaeringsfestival.dk | 2 years           | Statistics:<br>Registers a unique ID, which is used to make statistics of how the visitor uses the website.      |
| _gat                 | danmarkslaeringsfestival.dk | Session           | Statistics:<br>Is used by Google Analytics to slow down the speed of the number of enquiries made to the server. |
| _gid                 | danmarkslaeringsfestival.dk | Session           | Statistics:<br>Registers a unique ID, which is used to make statistics of how the visitor uses the website.      |
| GPS                  | Youtube.com                 | Session           | Marketing:<br>Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.     |
| VISITOR_INFO1_LIVE   | Youtube.com                 | 179 days          | Marketing:<br>Tries to estimate the band width of the user on sites with integrated YouTube-video.               |
| YSC                  | Youtube.com                 | Session           | Marketing:<br>Registers a unique ID to make statistics of which videos the user of YouTube have seen.            |
| acceptCookie         | danmarkslaeringsfestival.dk | 1 year            | Service.   |

## Personal data when using the event App

The Danish Learning Festival offers an App to guests with content targeted at the event. The App can be used without and with login through e-mail address. When you make a login with e-mail address you give your consent to us collecting and processing information about you.

The Danish Learning Festival processes your e-mail address. In addition to the login to the App itself, your information is processed in connection with collecting statistics for the purpose of improving the App. You can visit the full list of cookies on EventMobis platform here: [https://support.eventmobi.com/hc/en-us/article\\_attachments/360002375288/Cookies\\_in\\_the\\_EventMobi\\_Platform.pdf](https://support.eventmobi.com/hc/en-us/article_attachments/360002375288/Cookies_in_the_EventMobi_Platform.pdf)

We do not pass on e-mail addresses or any other information to third party, and we do not use them in any other connection.

**Please note:** Exhibitors who uses the The Learning Festival Exhibitor-app gets access to your contact information by scanning you name badge. If you do not wish to permit exhibitors access to your contact information, you can at any time reject exhibitors scanning your name badge.

You can at any time withdraw your consent to processing personal data in connection with the App by writing to the listed project managers at [www.danmarkslaeringsfestival.dk](http://www.danmarkslaeringsfestival.dk).

If you withdraw your consent it will not affect the legality of processing the personal data up until the time of the withdrawal.

If you withdraw your consent your personal data will be deleted when the event in progress is finished.

## Personal data when signing up for the event

The Danish Learning Festival uses the registration system Trippus for the participants of the event. When you sign up for the event, you consent to us collecting and processing information about you.

If you sign up other persons for The Danish Learning Festival, the organizer expects that you have received consent from those persons to do so.

The Danish Learning Festival processes your information. In addition to the event and invoicing to the payment of the tickets to The Danish Learning Festival, your information is processed in connection with evaluating the use of the services and to improve them.

We do not pass along e-mail addresses or any other information to third party, and we do not use them in any other connection.

You can at any time withdraw your consent to processing your personal data in connection with participation by contacting the project managers listed at [www.danmarkslaeringsfestival.dk](http://www.danmarkslaeringsfestival.dk).

If you withdraw your consent it will not affect the legality of processing the personal data up until the time of the withdrawal.

If you withdraw your consent your personal data will be deleted.

## Information systems manager – how do yo contact us?

The Danish Learning Festival is information systems manager of the processing of data. The Learning Festival is managed in collaboration with the Ministry of Children and Education and CFU Denmark. You will find the contact information of the ministry below.

## Your rights

The data protection legislation gives you a range of rights in terms of The Danish Learning Festival processing your information.

You have the right to gain insight, to make objections against the processing, right to get information rectified, deleted or blocked if it turns out to be incorrect or misleading or in a similar way processed irregular to the law.

You can read more about your rights in the instruction about the rights of the registered individuals made by the Danish Data Protection Agency. You will find it at [www.datatilsynet.dk](http://www.datatilsynet.dk).

### **The data protection advisor at the Ministry of Children and Education**

The Ministry of Children and Education has pointed out a data protection advisor common to the concern, whom, among other things, gives advice about the personal data rules and monitors that the ministry adheres to the rules. This includes the Ministry's department and the two agencies; Agency for Education and Quality and Agency for IT and Learning.

The Ministry of Children and Education's data protection advisor is chief consultant Karsten Vest Nielsen.

The data protection advisor can inform you further about the rules of data protection. The data protection advisor can also advise you about your rights in terms of the Ministry's processing of personal data.

The data protection advisor can be contacted at e-mail: [dpo@uvm.dk](mailto:dpo@uvm.dk) or by phone +45 2016 7513.

## Complaints

You have the right to complain about the Ministry's processing of your information to the Danish Data Protection Agency according to the rules in the data protection legislation article 77. You can contact the Danish Data Protection Agency from your digital mailbox at borger.dk, by regular e-mail to [dt@datatilsynet.dk](mailto:dt@datatilsynet.dk) or by regular post to Datatilsynet, Borgergade 28, 5., 1300 København K.

On the Danish Data Protection Agency's website you can also find the rules about processing of personal data.